

The background features a solid blue gradient with a series of thin, white, wavy lines that create a sense of motion and depth. The lines flow from the left side, curving upwards and then downwards towards the right, forming a large, abstract shape that resembles a stylized wave or a mountain range.

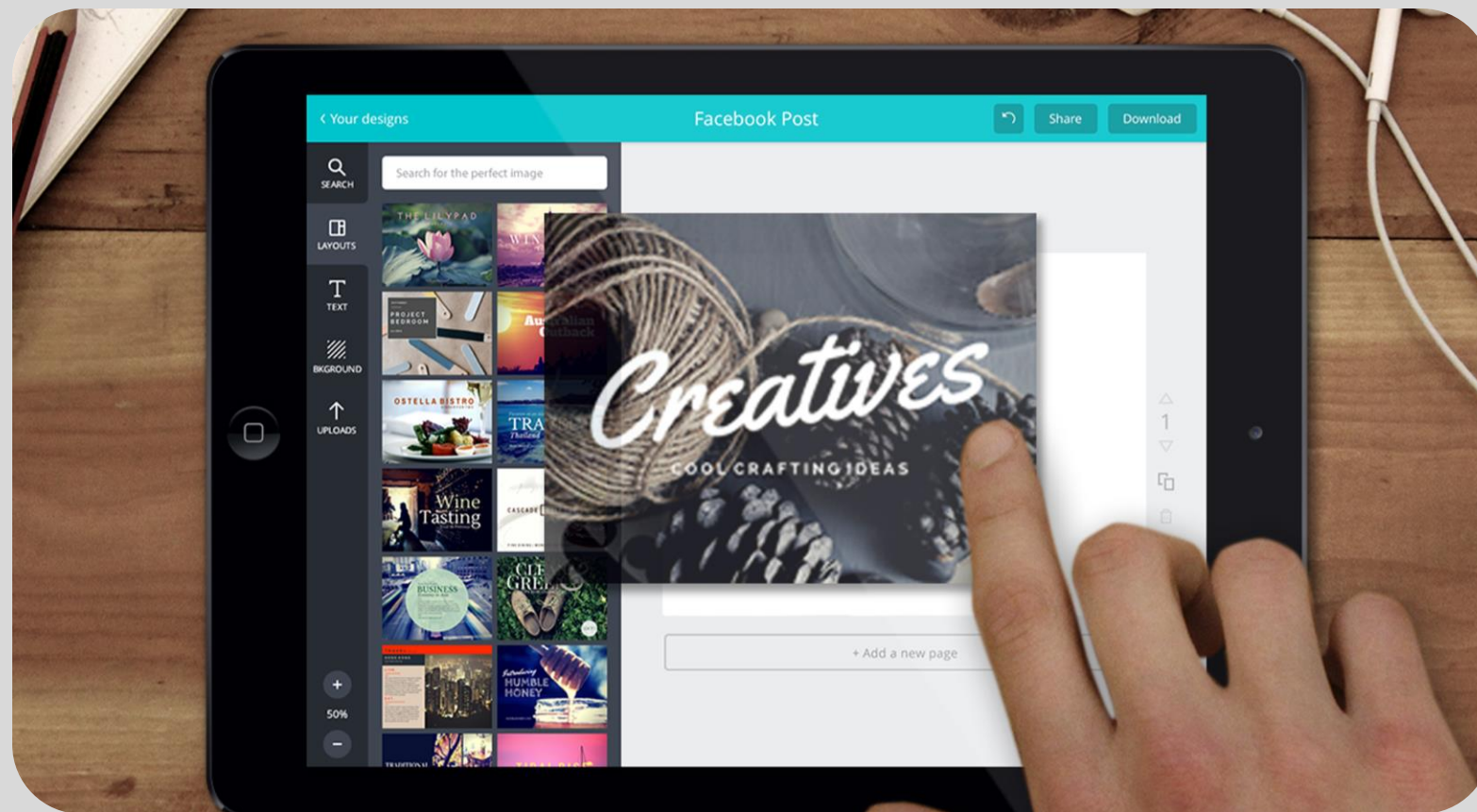
GRAPHIC DESIGN APPS

AGENDA

The background of the slide is a photograph of a desk with various art supplies. In the foreground, there is a white sheet of paper with a detailed watercolor illustration of several pink flowers with green leaves. To the left, there is a palette with various colors of paint. In the center, there are two pens, one silver and one black. The entire scene is overlaid with a semi-transparent blue filter.

- Template Apps
- Illustration Apps
- Photo-Editing Apps
- Free Resources

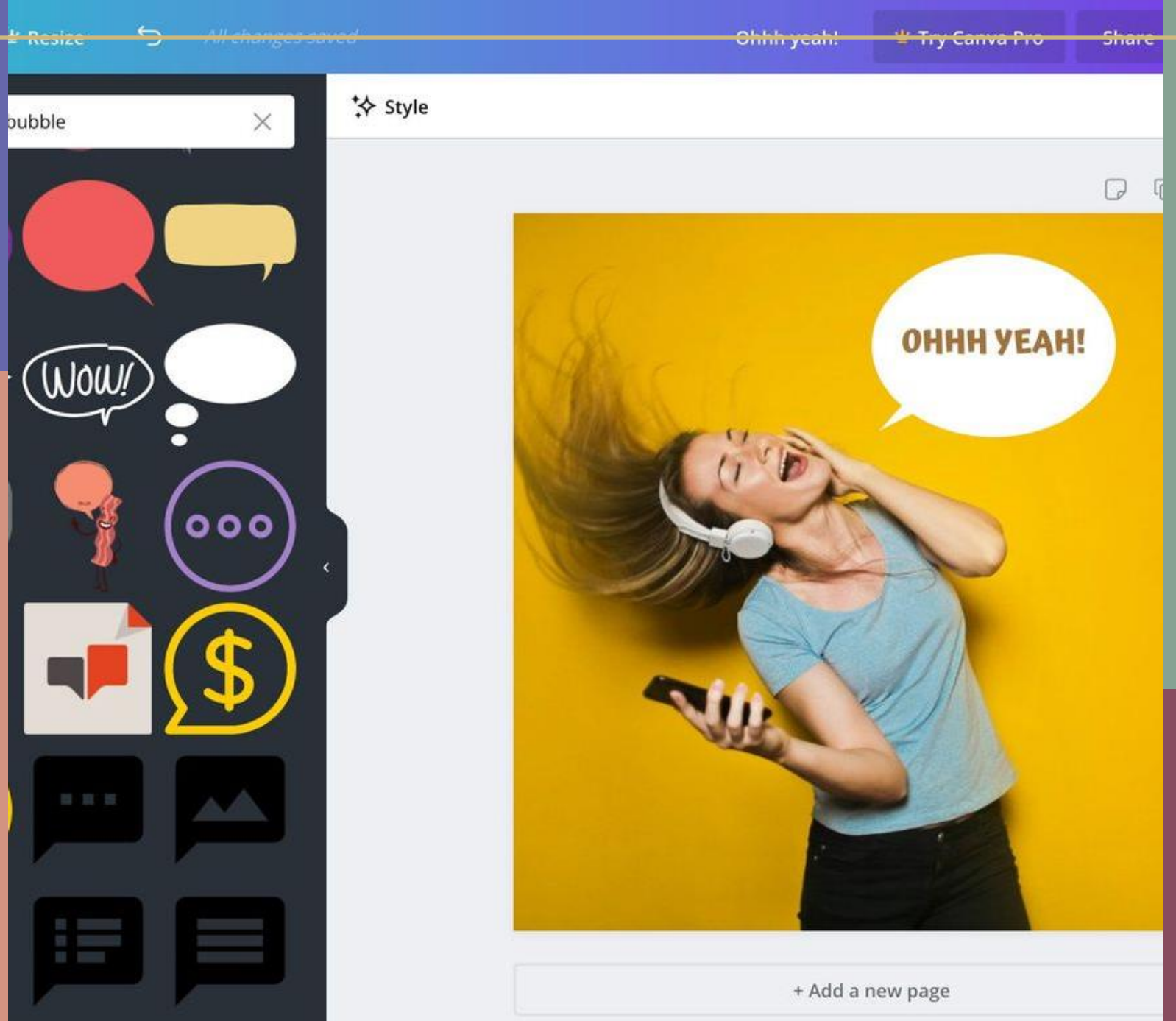
TEMPLATE APPS



CANVA

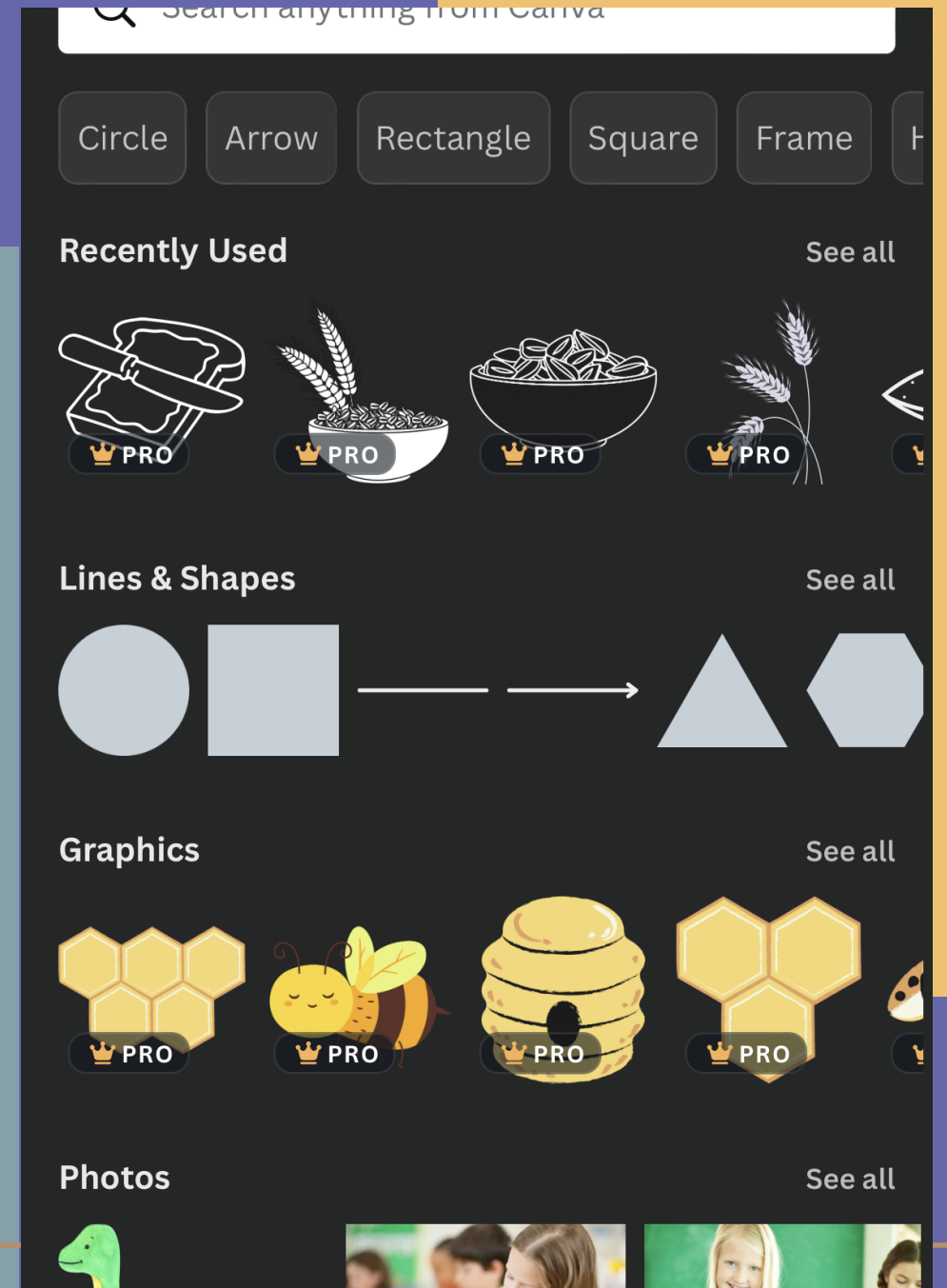


Canva is a graphic design app for non-graphic designers. With the use of templates, shapes/graphics, fonts and copyright free photos it's easy to use and accessible for beginners!



FREE FEATURES

- 250,000+ free templates
- 100+ design types (social media posts, banners, etc)
- Hundreds of thousands of free photos and graphics
- Invite members to your team/collaborate
- 5GB of cloud storage



PREMIUM FEATURES

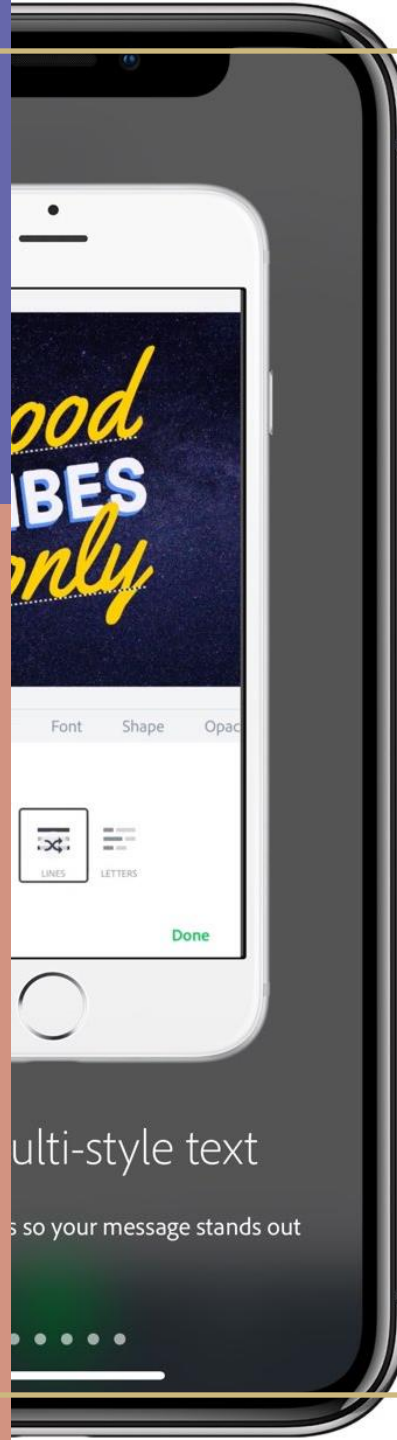
- \$12.99 per month, \$119.99/year
- +10 million premium stock photos, videos, audio and graphics
- 610,000+ premium and free templates
- Remove image backgrounds with Background Remover
- Resize designs
- 100 GB of cloud storage



CREATIVE CLOUD EXPRESS

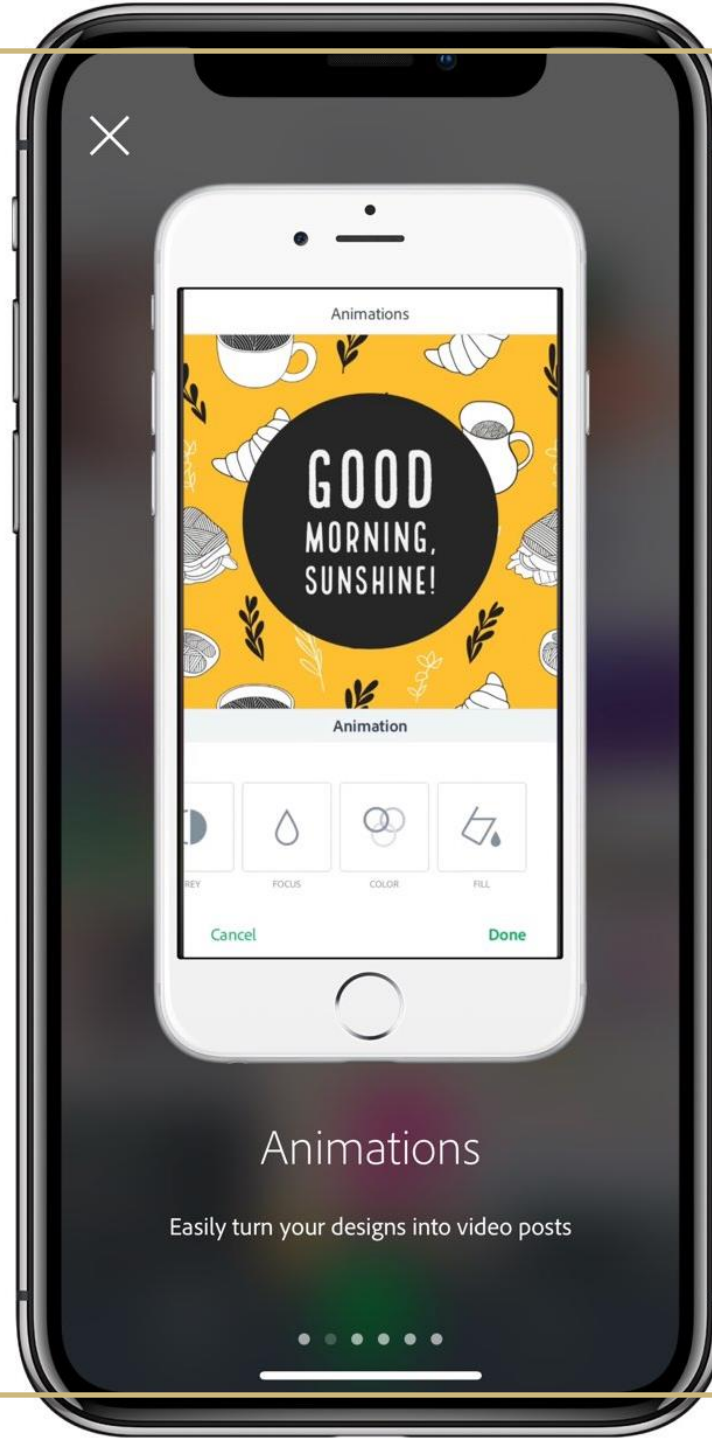


Looking for a powerful Canva alternative? Try Creative Cloud Express (formerly Adobe Spark Post)! Similarly to Canva, CCE Post allows you to make social media posts from hundreds of different templates.



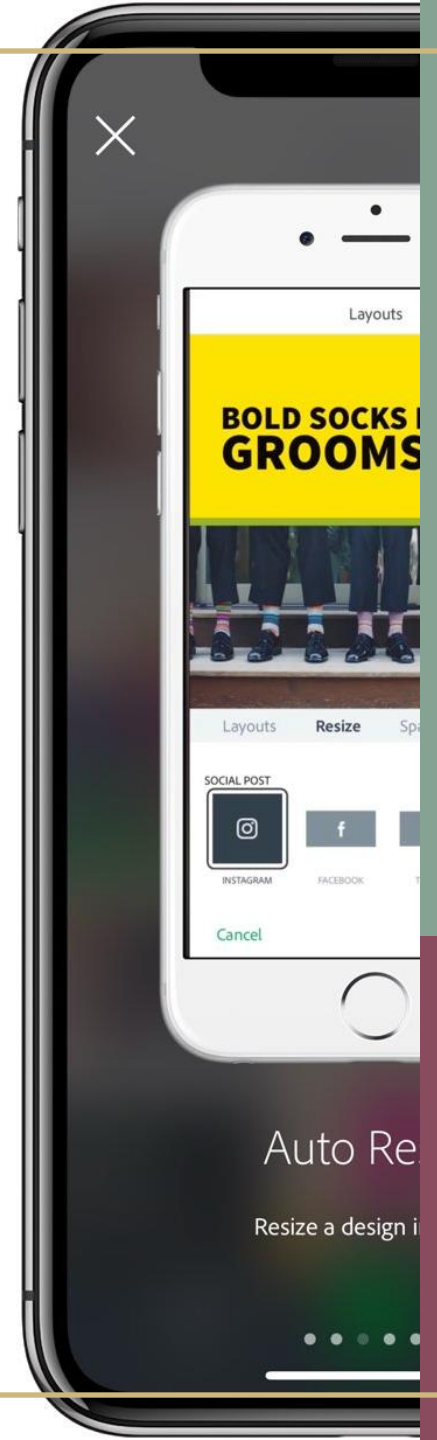
Multi-style text

so your message stands out



Animations

Easily turn your designs into video posts

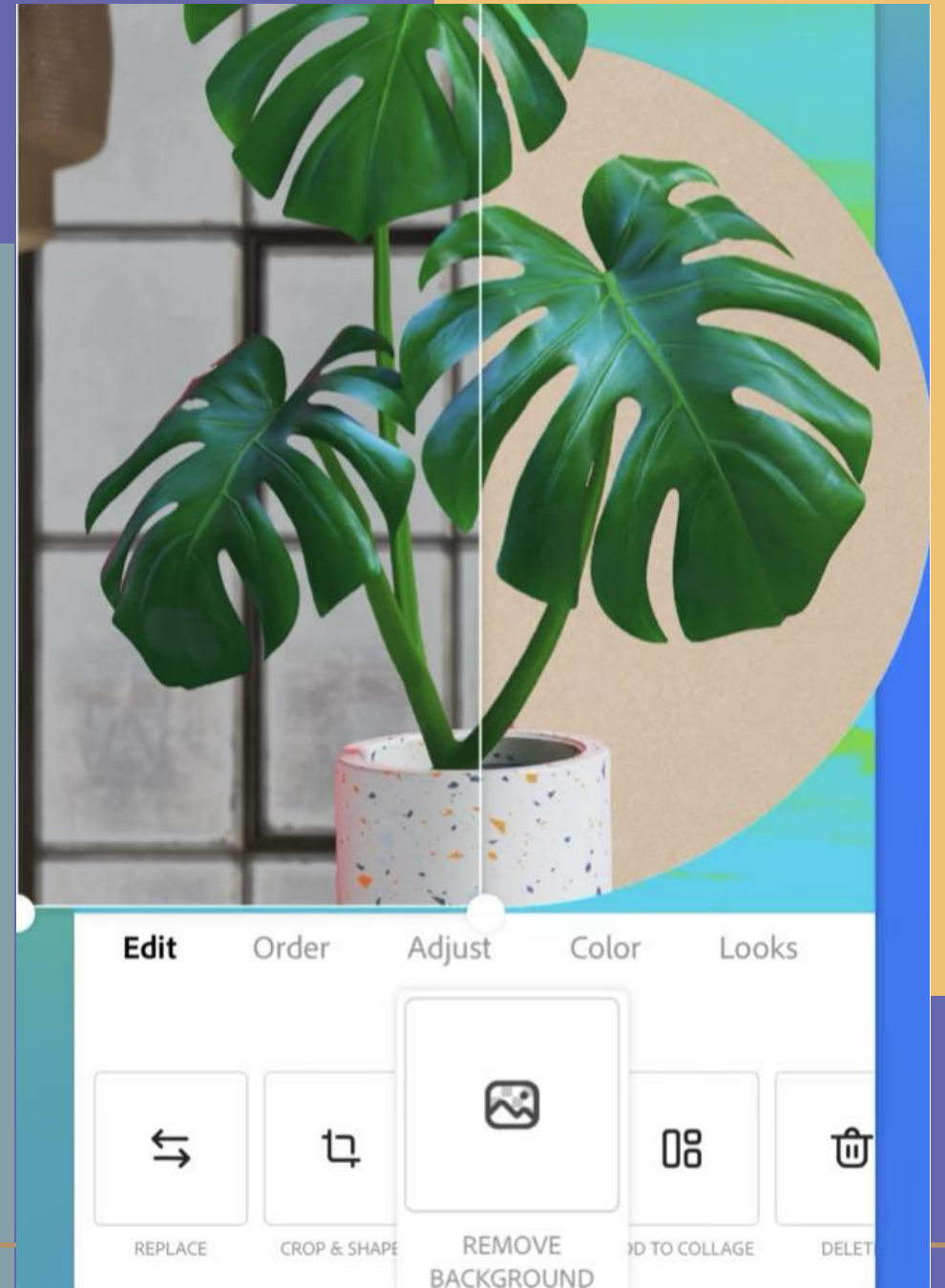


Auto Re

Resize a design i

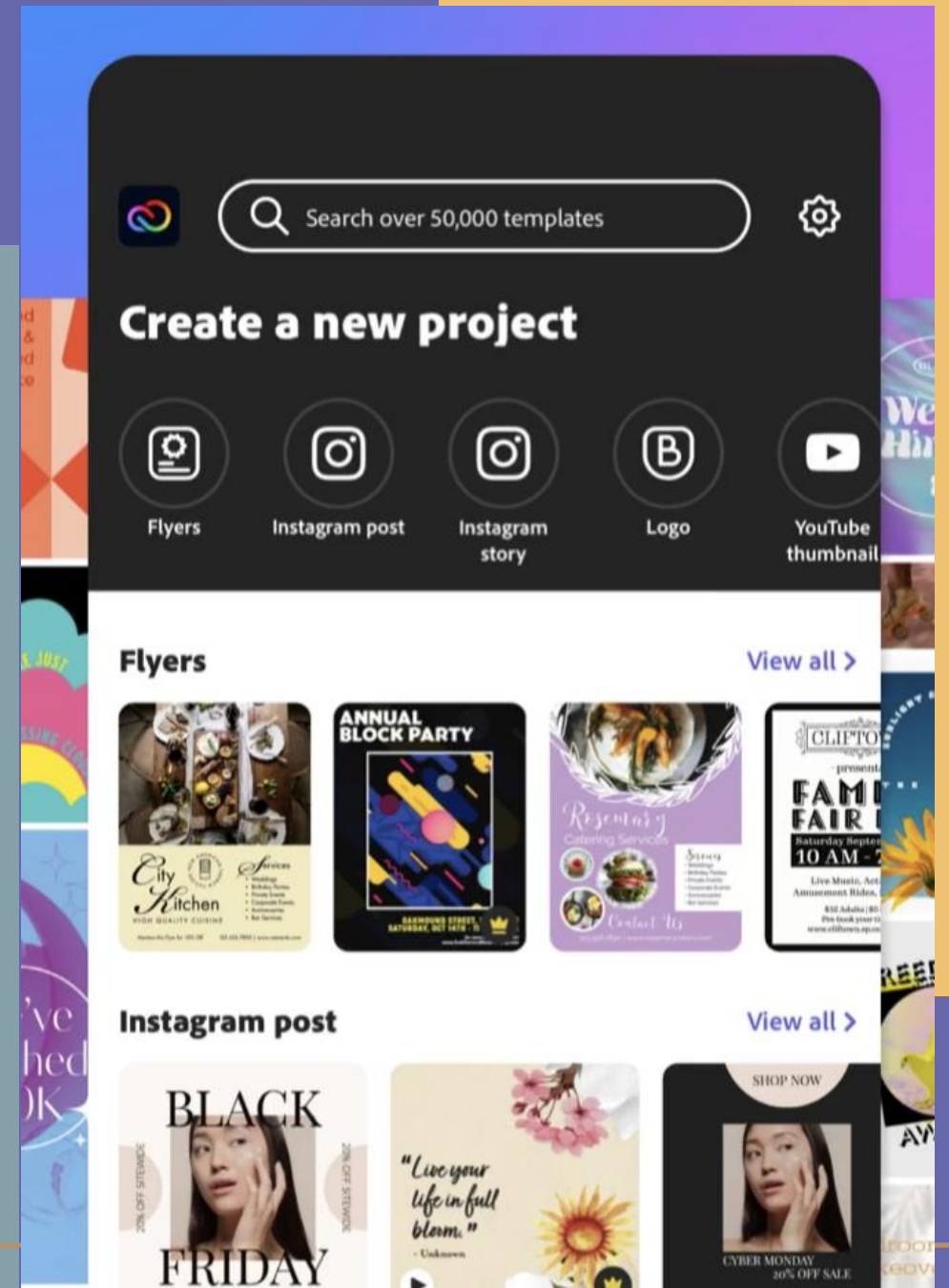
FREE FEATURES

- Thousands of unique templates, design assets, and Adobe Fonts.
- A limited collection of royalty-free Adobe Stock free collection photos.
- Basic editing and photo effects including remove background and animate.
- Create on both web and mobile.
- 2GB of storage.



PREMIUM FEATURES

- \$9.99/month, \$99.99 per year- also gives access to Adobe Premiere Rush, Adobe Photoshop Express, Adobe Spark Video, Adobe Spark Page. (Also included in the Design Bundle)
- All premium templates and design assets.
- Entire collection of over 160 million royalty-free Adobe Stock collection* photos.
- Over 20,000 licensed Adobe Fonts, curved type, grids, and font pairs.
- Premium features like refine cutout, resize, and graphic groups.
- Add your branding, logo, colors, and fonts in one tap.
- Convert & export to and from PDFs and other file types.
- Create, manage, and share your templates and assets with Creative Cloud Libraries.
- Create on both web and mobile.
- 100GB of storage.



PIXLR



Pixlr, which is known for their accessible, free web apps, also offers a free mobile app! Use Pixlr to create posts from template, collages or edit photos.



FREE FEATURES

- Create photo collages easily with a variety of preset collages, grid style, customized ratio, and background.
- Instantly adjust the color of your photo in one easy click using Auto Fix.
- Choose from a range of effect packs to give your image the look and feel you want.
- Adjust the tone of the photo with overlays – amplify the tone, cool it down, or add surreal shades.
- Easily add text to your photos with a variety of fonts to choose from.
- Finish off your editing process with the right border - pick a style that suits you.



size



feather



color

PREMIUM FEATURES

- \$1.99 per/month, \$11.99 per/year
- 182 premium stickers
- 182 overlays
- 150 borders & fonts
- No more ads



camera



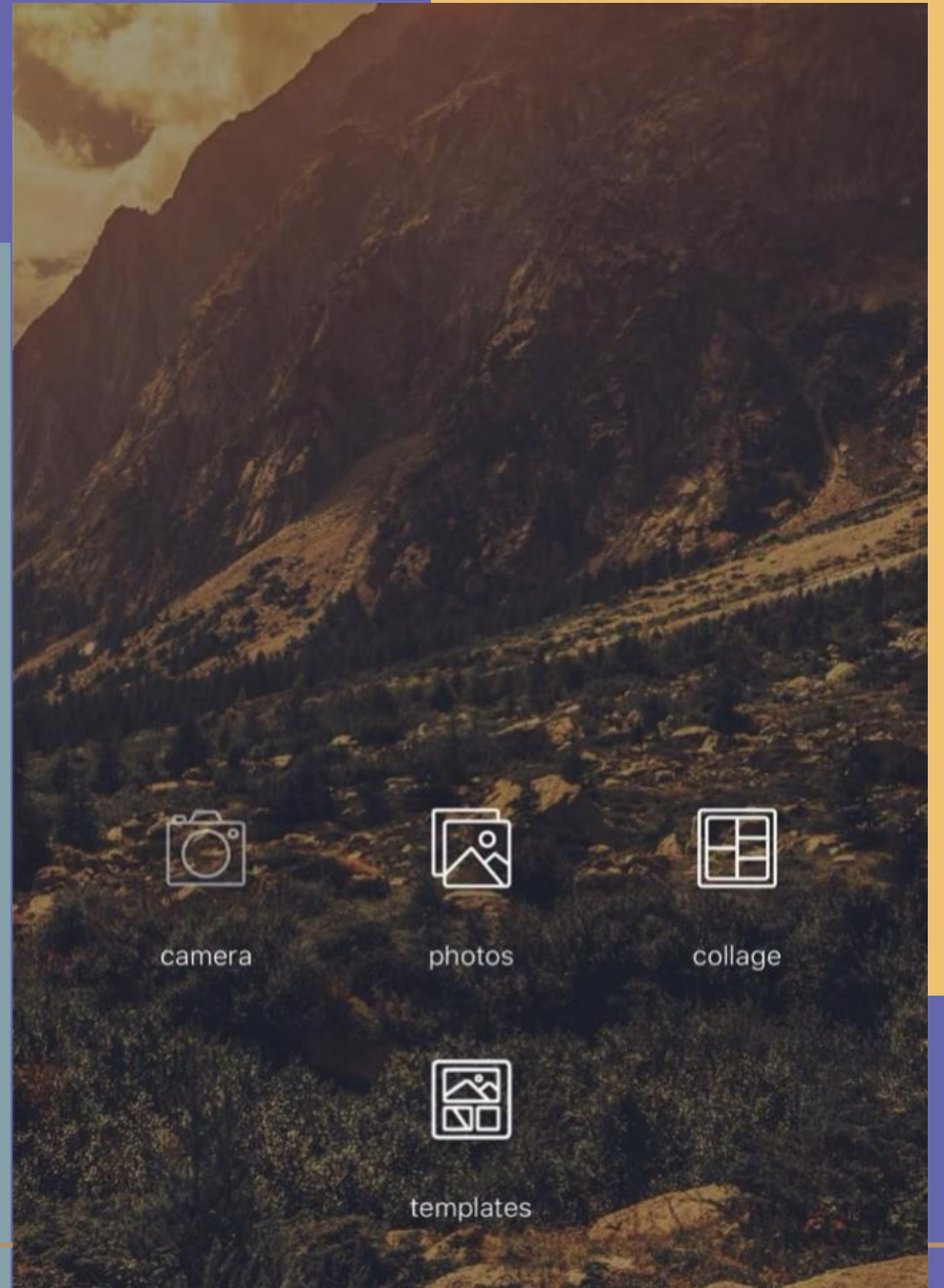
photos



collage



templates



DESIGN LAB

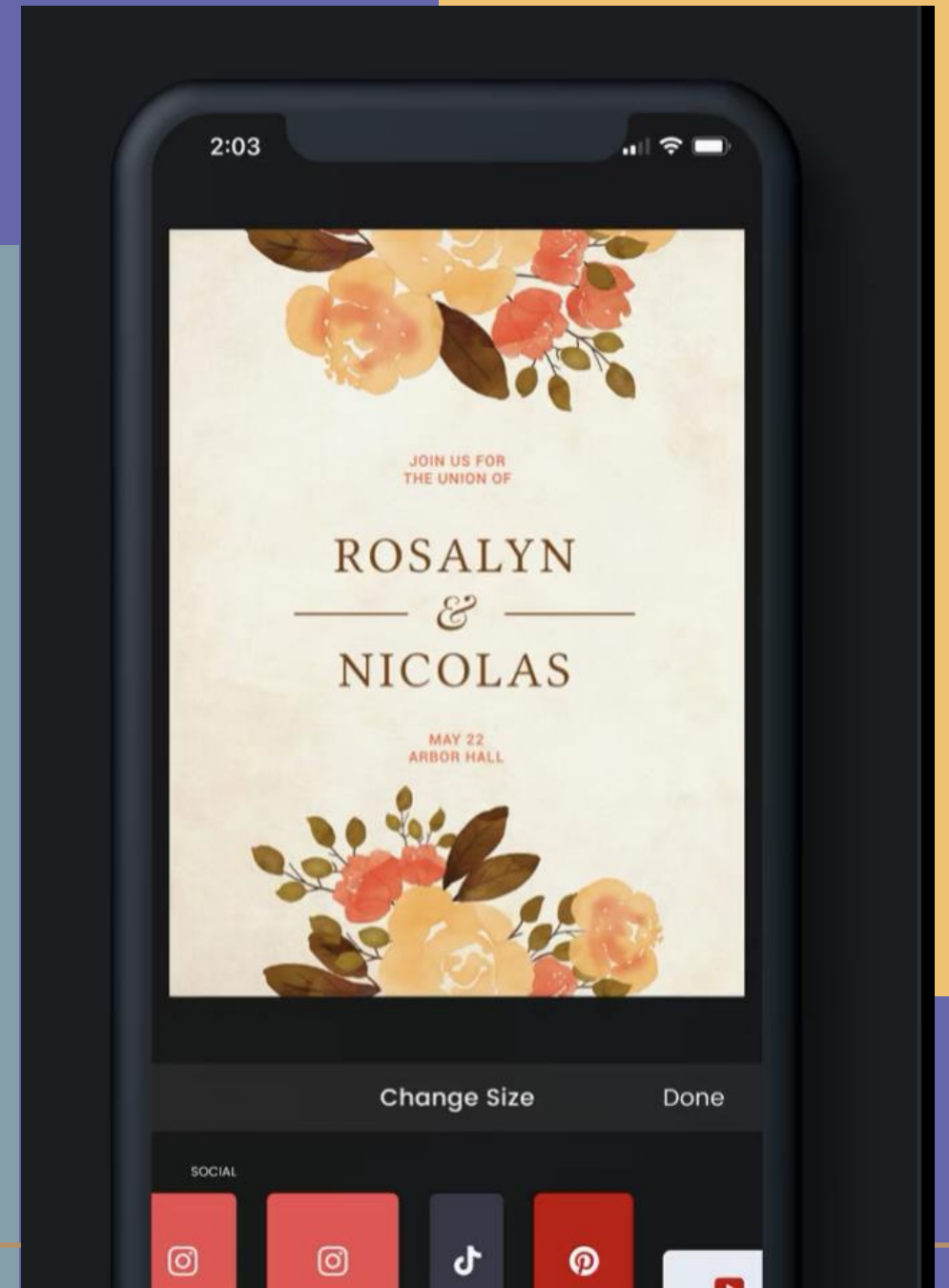


Another affordable Canva alternative is DesignLab! Use DesignLab to quickly create social content.



FREE FEATURES

- Customizable Templates
- Free Stock Photography
- Text Tools
- Illustrations, decorative ornaments, and design elements.
- Layer-based Editing
- Import custom artwork.
- Blend & Erase
- Drawing



PREMIUM FEATURES

- \$5.99 per month, **\$35.99 per year**
- Thousands of fonts and templates
- Millions of free stock photos and graphics

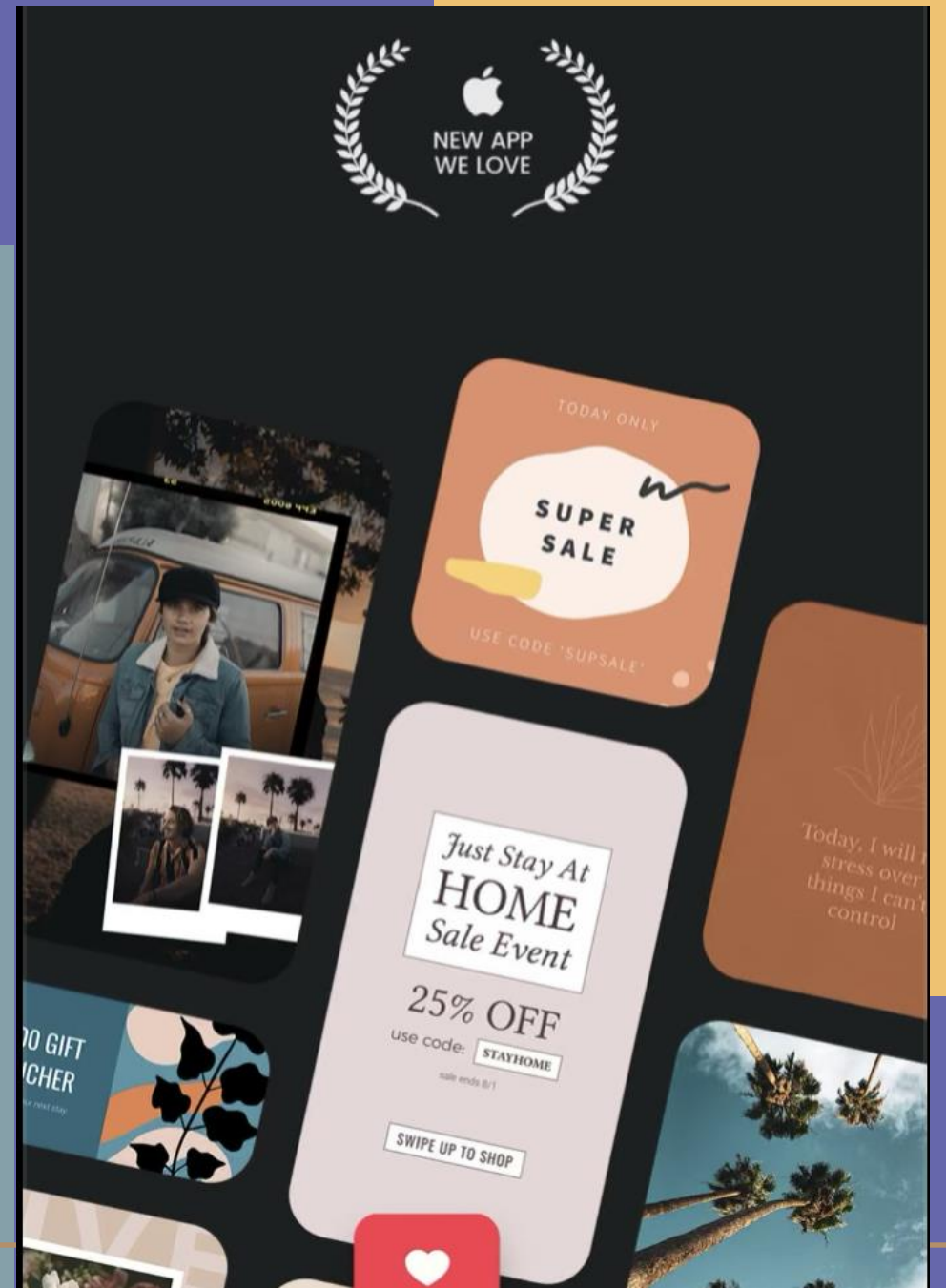
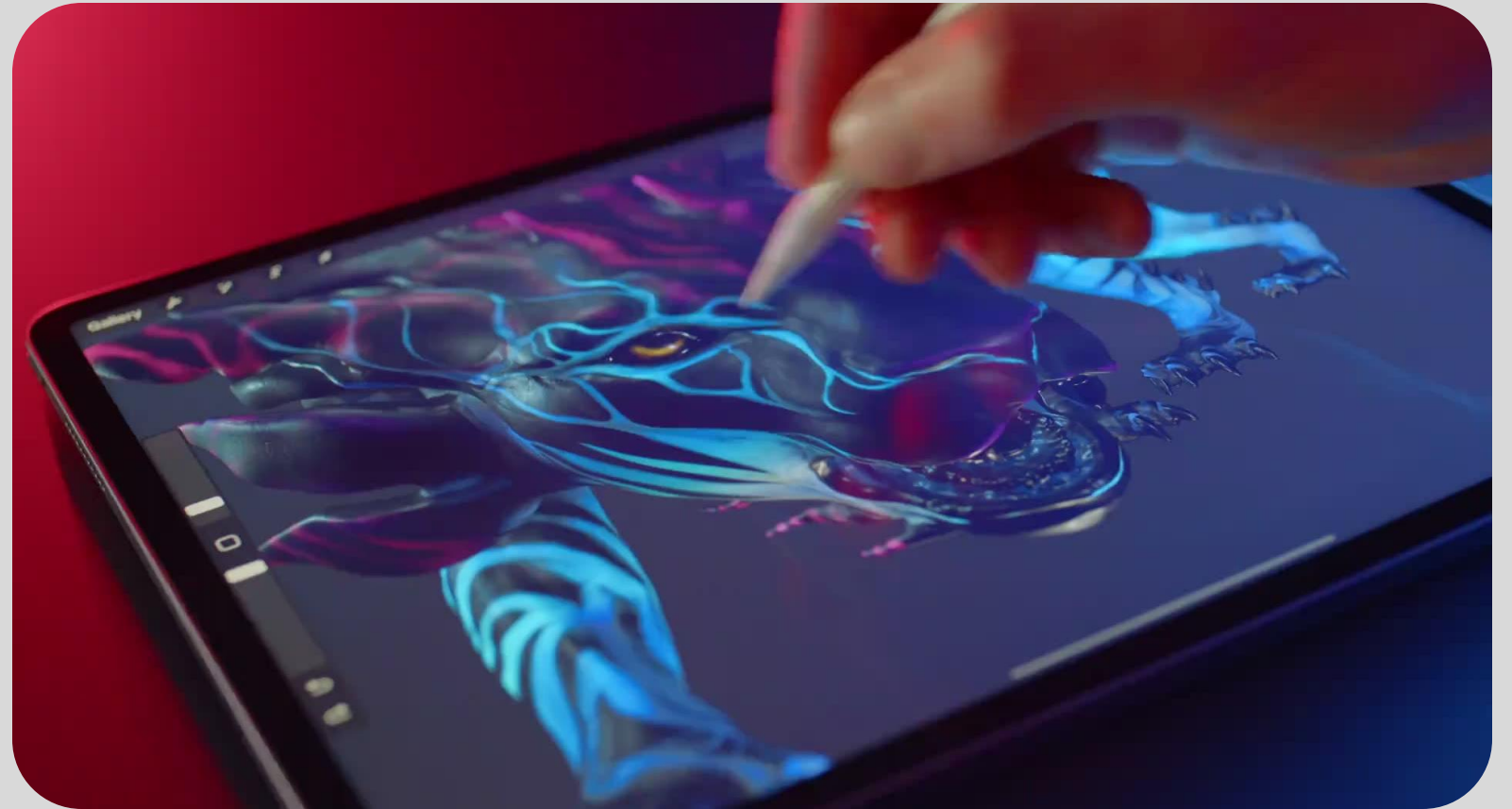


ILLUSTRATION APPS



PROCREATE

One of the most popular illustration apps. Also has a lesser known companion app called ProCreate Pocket for the iPhone.



procreate

PREMIUM

- One-time fee of \$9.99 (Pocket is \$4.99)
- Breakthrough brushes: Packed with hundreds of beautifully crafted brushes, brush sets to organize your painting, sketching and drawing brushes, over 100 customizable settings for every brush. Also design your own custom Procreate brushes or import and export custom Procreate brushes.
- Import Adobe® Photoshop® brushes, and run them faster than Photoshop®
- Time-lapse replay



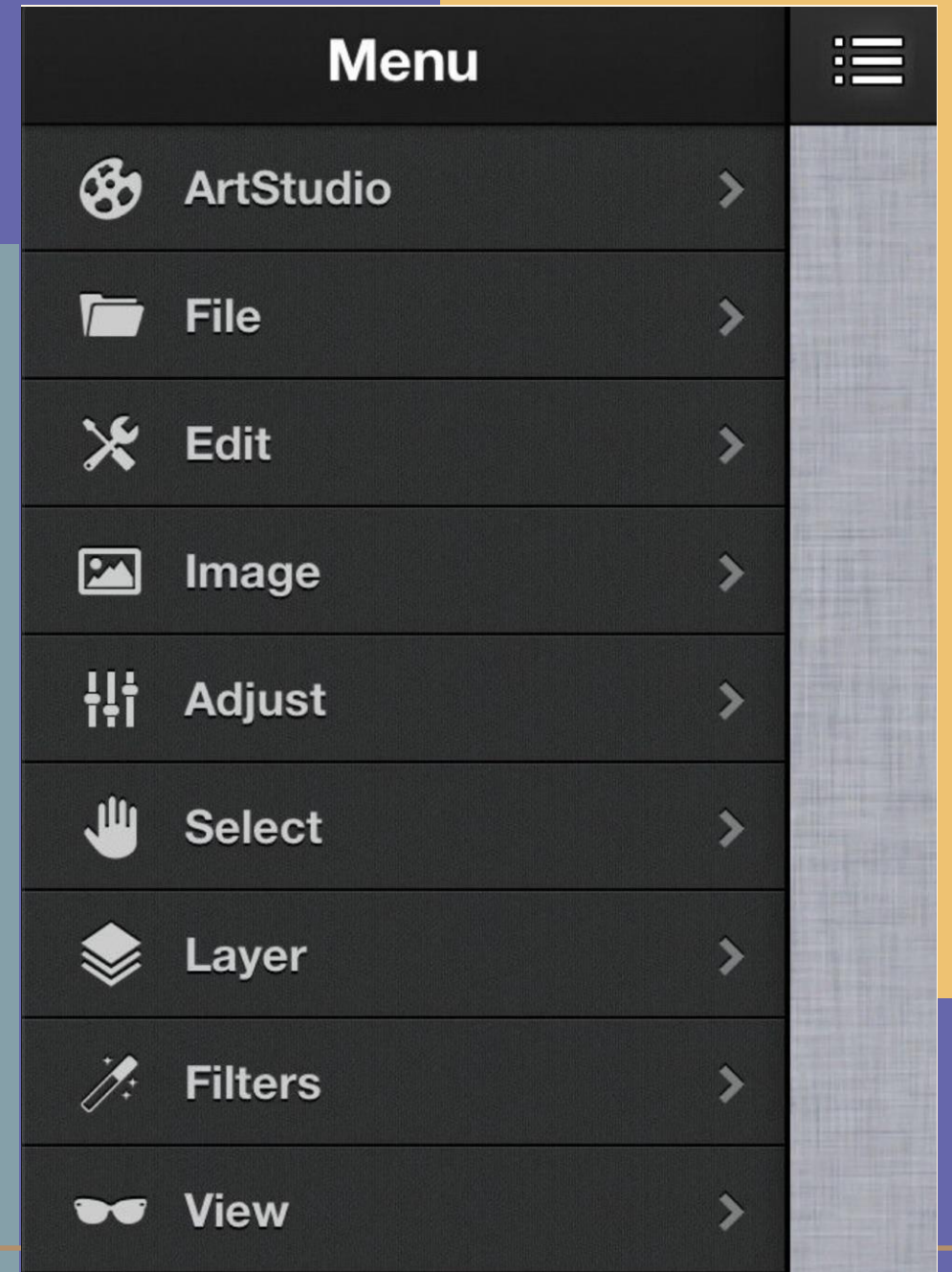
ARTSTUDIO

A popular Procreate alternative.
Offers a few different apps for
both the iPhone and the iPad.



ARTSTUDIO (LEGACY)

- \$4.99
- 16 tools: select, pencil, wet paintbrush, dry paintbrush, spray, dots, eraser, smudge, bucket fill, gradient, text, clone, heal, blur/sharpen, dodge/burn, eyedropper
- 450 HIGH QUALITY BRUSHES (150 free, 300 paid) divided into 30 groups and custom brushes, max size: 500x500px.
- Purchase packs for extra effects and features.



ARTSTUDIO PRO

- \$14.99
- 27 tools: Move, Select, Crop, Eyedropper, Paint, Wet Paint, Eraser, Bucket/Pattern/Gradient Fill, Smudge, Dodge, Burn, Sponge, Text, Heal, Clone, and more
- 9 layer effects: Bevel/Emboss, Stroke, Inner Shadow, Inner Glow, Outer Glow, Color/Gradient/Pattern Overlay, Drop Shadow
- Brush editor with over 100 customizable settings
- Over 150 built-in brushes divided into multiple groups: Pens, Pencils, Oil Painting, Inking, Charcoals, Airbrushes, Watercolor and many more

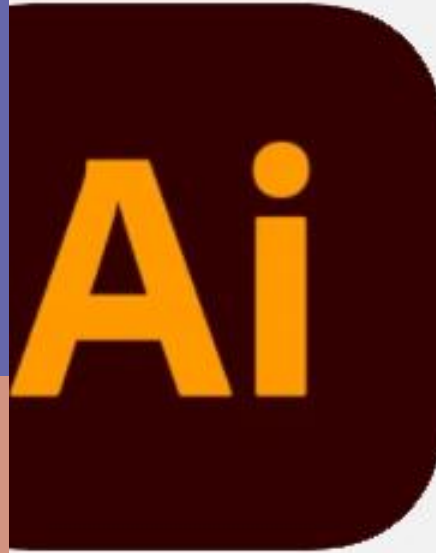
Artstudio Pro is available!

 iOS Universal

 macOS



ADOBE DESIGN BUNDLE



Adobe offers a suite of Design apps for a more affordable price than the traditional Creative Suite for \$14.99 per month.



DESIGN BUNDLE APPS

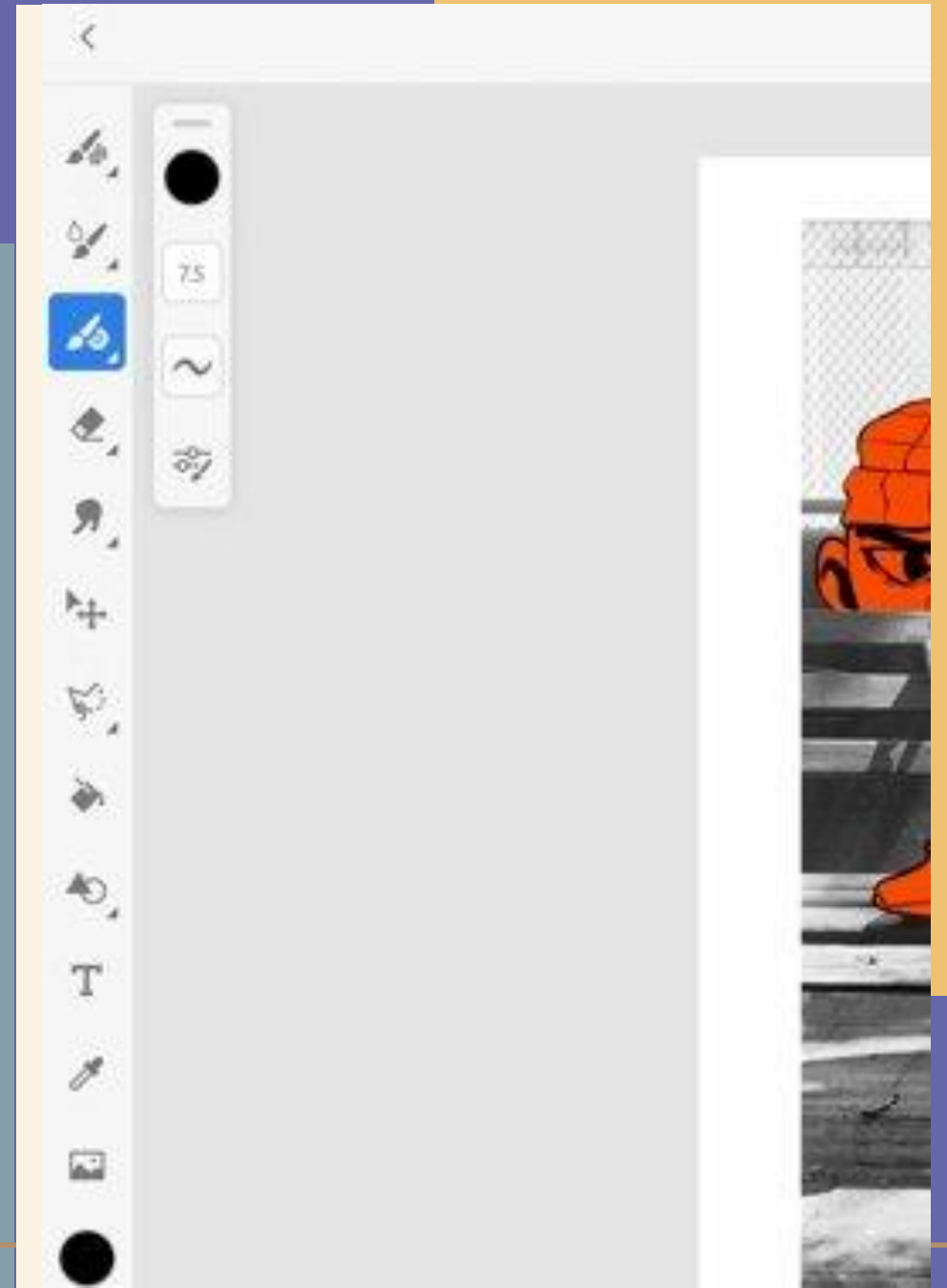
Adobe Illustrator

Adobe Fresco (successor to Adobe Draw, does offer a free version)

Photoshop

Creative Cloud Express (formerly Spark Post)

Creative Cloud (Assets)



AUTODESK SKETCHBOOK

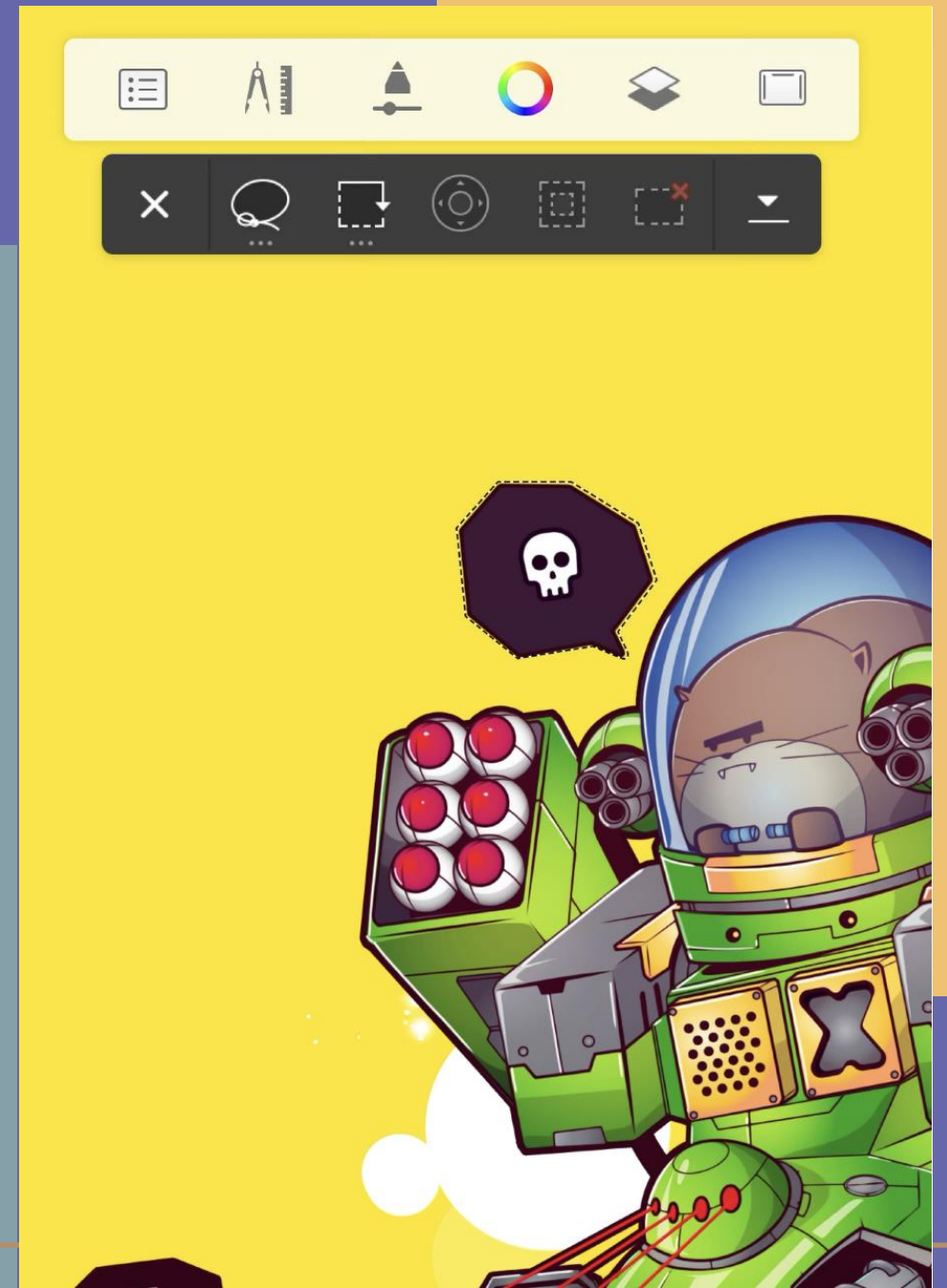


This illustration software, from the popular company behind popular 3D modelling programs such as Tinkercad, Autocad and Revit, offers apps for both iOS and Android.



FREE (FOR NOW?)

- In 2018, Autodesk made all pro tools (which previously required a subscription) completely free.
- Pro tools include: pro brushes, custom canvas sizes, and the ability to import high quality images.
- As of 2021, Sketchbook has become an independent company. There is a \$20 charge for the desktop software but the mobile software is still free.

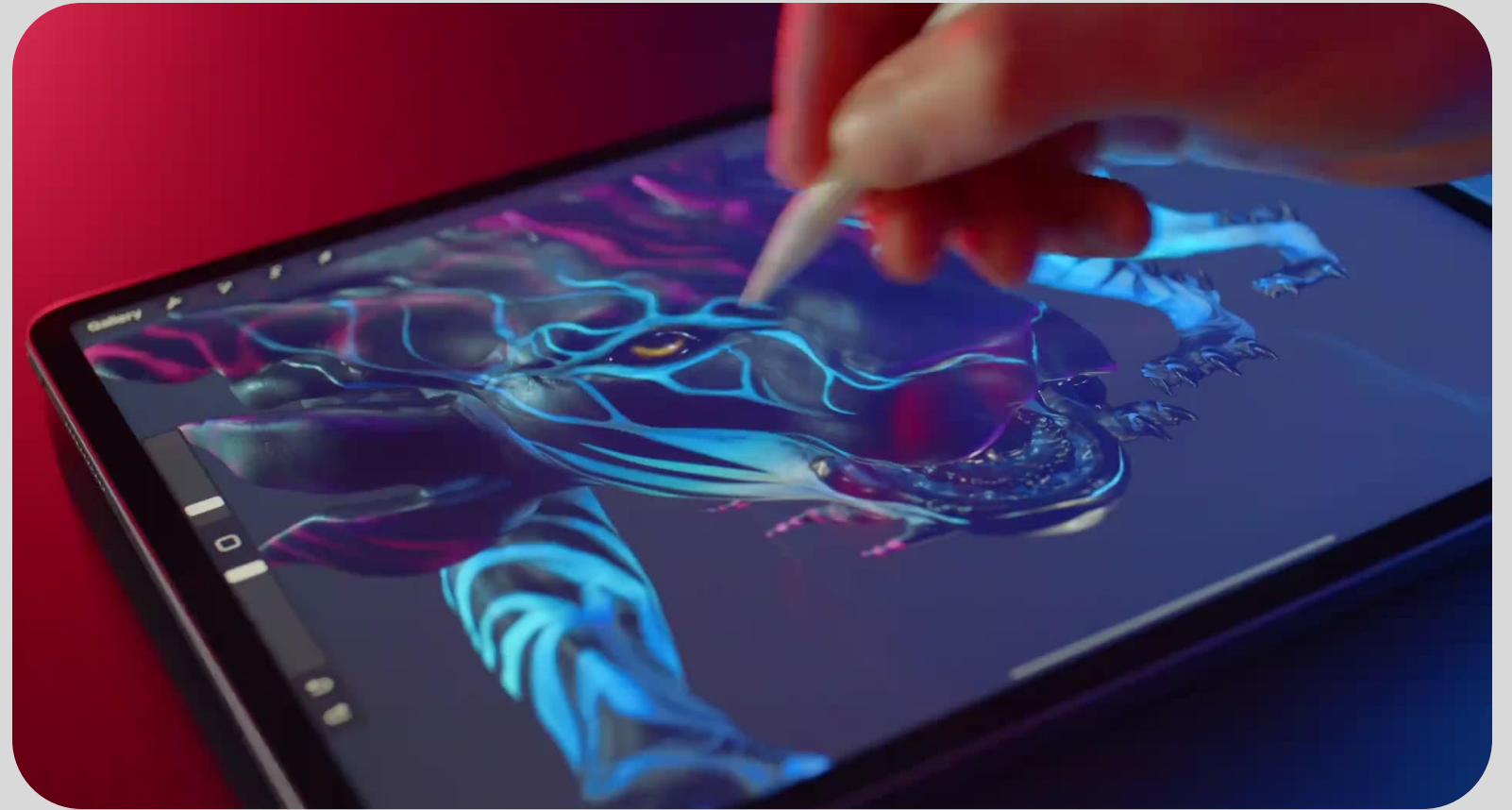


OTHER ANDROID ALTERNATIVES

- ClipStudio Paint (EX is for animators, Pro is for illustrators- has multiple pricing plans based on the number of devices)
- Infinite Painter- (7 day free trial, one time fee of \$9.99 for pro features).
- Medibang Paint (pro features can be unlocked by watching ads, good for comics)
- Ibis Paint X- free basic, pro membership is \$27.99.
- Artrage Vitae- \$4.99, great for digital painting! (There's also a previous version still available for \$2.99)



PHOTO-EDITING APPS



PHOTOSHOP EXPRESS

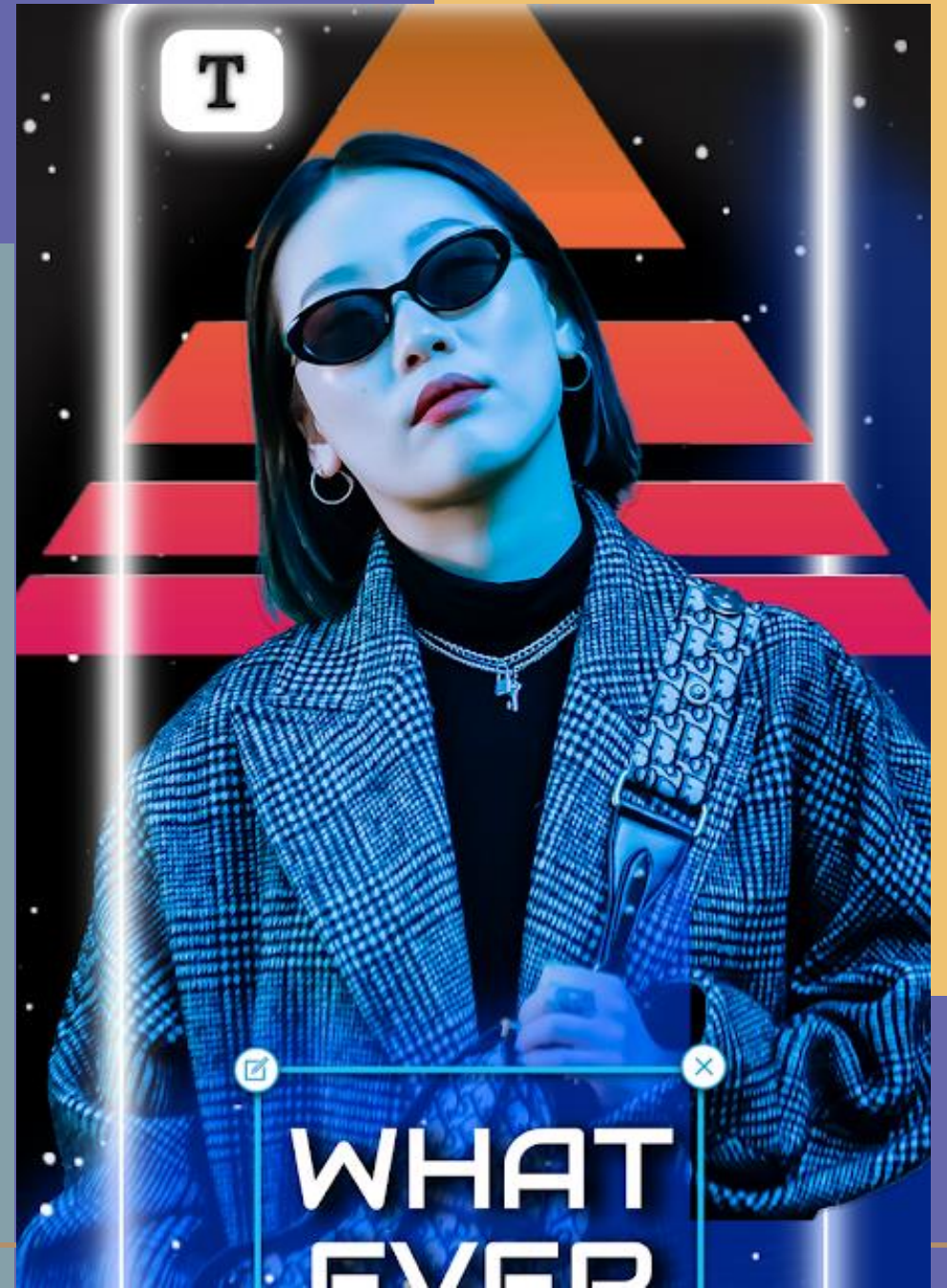


Adobe Photoshop is the most popular photo-editing software in the world and Photoshop Express is a great way to edit on the go!



FREE FEATURES

- Filters and overlays
- Basic photo editing features
- Crop photos and create collages.



PREMIUM FEATURES

- Makeup in retouch
- Selective editing (auto select elements)
- Smooth skin
- Add smiles
- Remove and replace backgrounds



LIGHTROOM CC MOBILE



Another Adobe offering is the mobile version of Lightroom. With a more accessible, user-friendly UI, Lightroom is a great choice for beginners!

Lr

FREE

- Basic editing tools (exposure, warmth, etc)
- Crop
- Auto fix
- Limited detail options (sharpen and noise reduction)



PREMIUM FEATURES

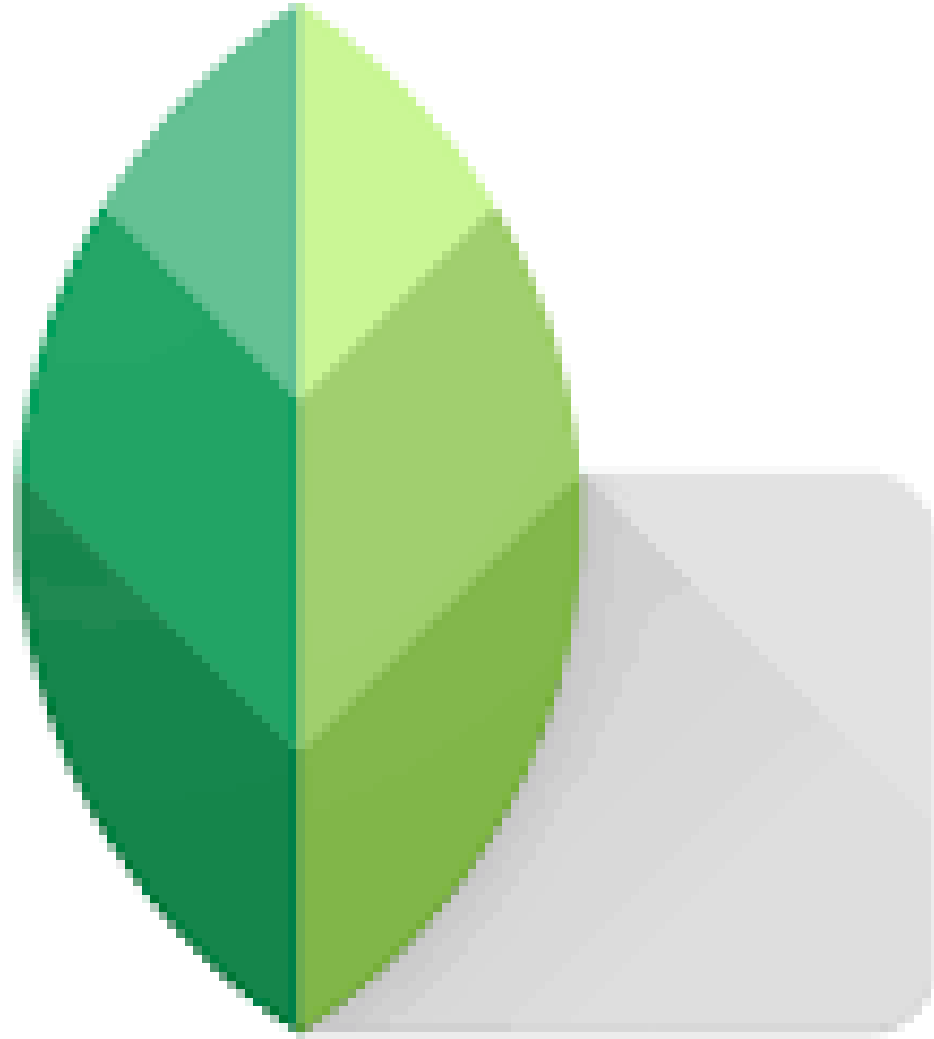
- \$49.99 per year, \$4.99 per month (Adobe's Creative Cloud Photography Bundle will add Photoshop for \$9.99)
- Offer powerful presets
- Healing
- Masking (separate elements)
- Cloud storage



SNAPSEED



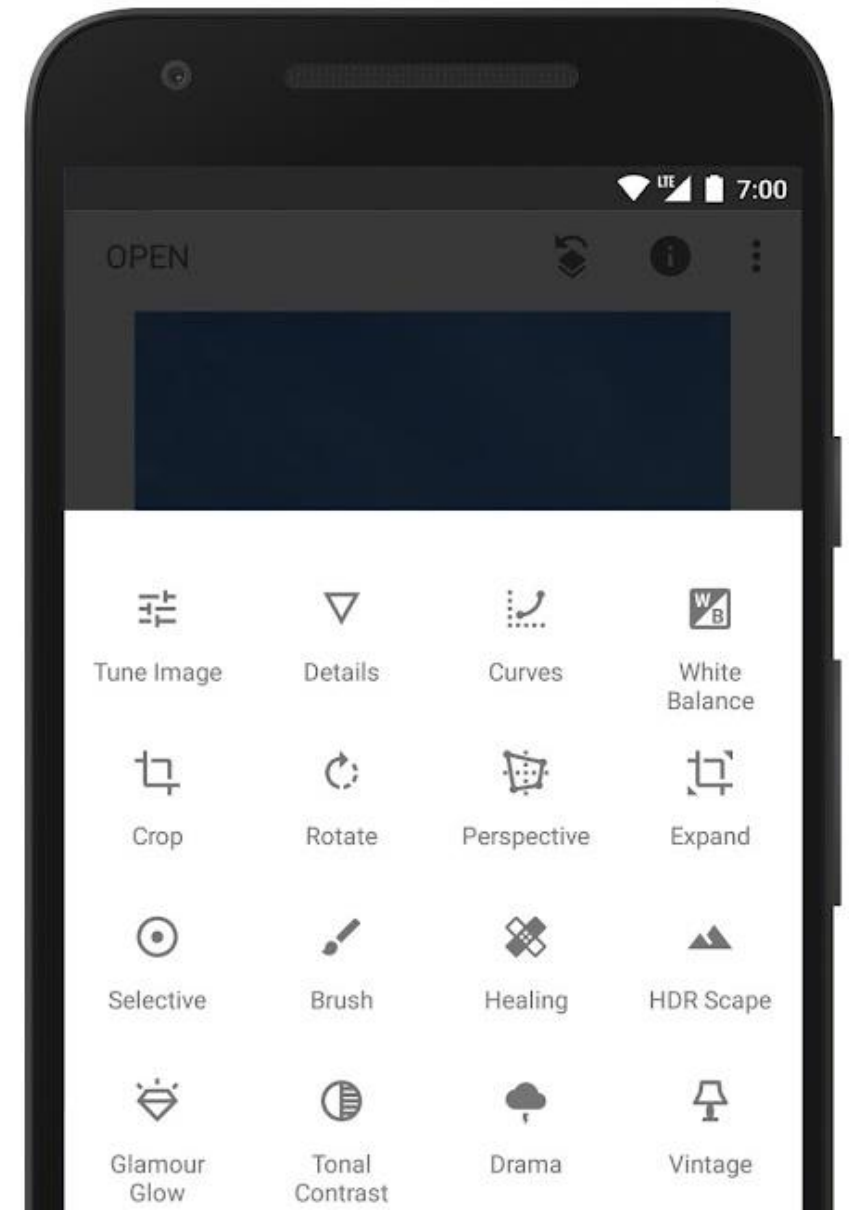
Snapseed is a powerful, free editing software that was purchased by Google! Many of its features are slowly being rolled into Google Photos but Snapseed is still a solid app.



FREE!!

- 29 tools and filters (including a free healing tool)
- Selective: Use control points to adjust specific parts of the photo
- Glamor Glow: beauty filter for portraits
- HDR Scape: add an improved color range

using tools and filters



FREE RESOURCES



STOCK PHOTOGRAPHY

- Unsplash
- Pixabay
- Pexels

Patterns Architecture Experimental Nature Business & Work Fashion Film Food & Drink Health & Wellness Current

Unsplash

The internet's source of [freely-usable images](#).
Powered by creators everywhere.

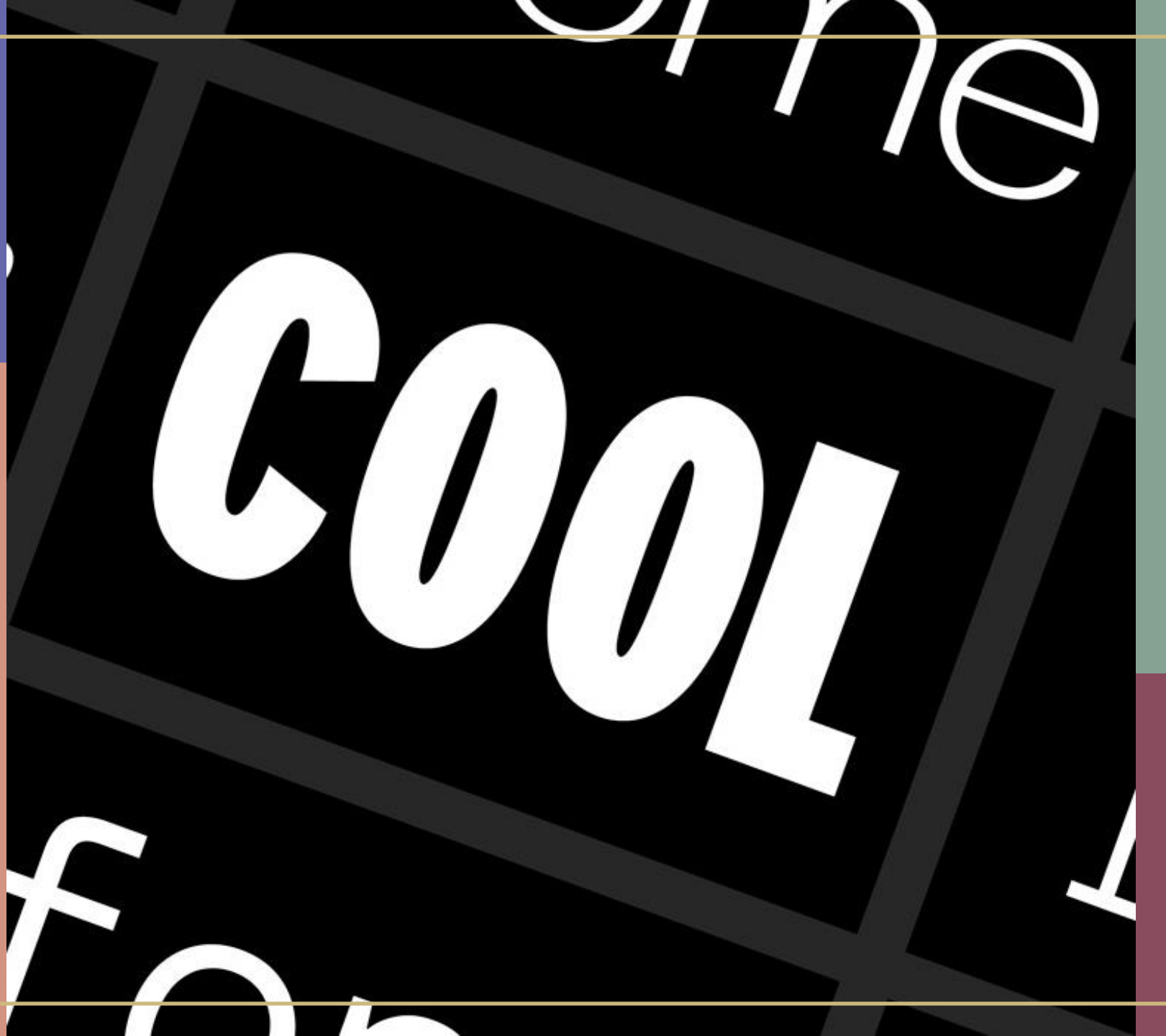
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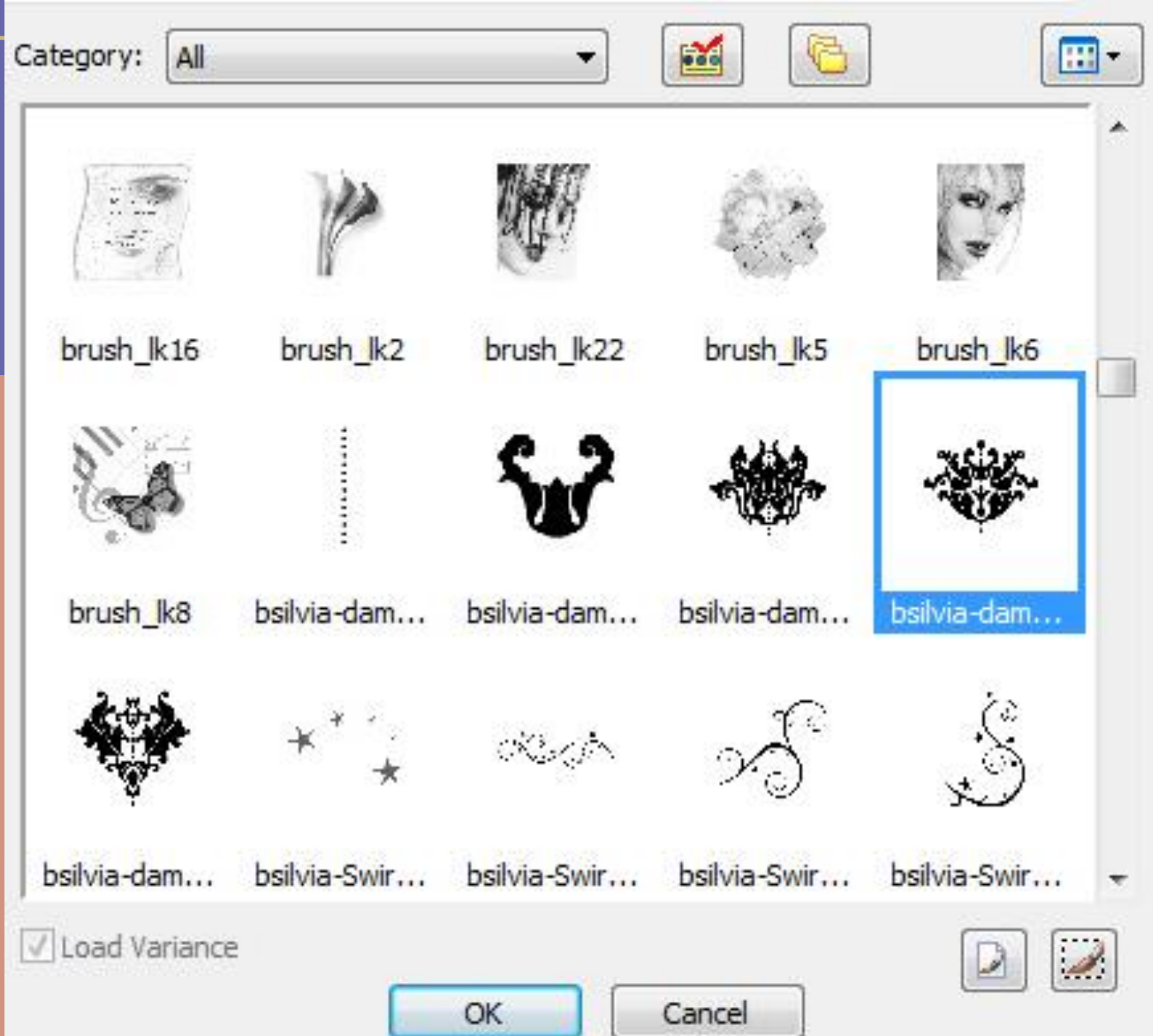
FONTS

- iFontMaker
- Google Fonts
- DaFont
- Behance



FREE BRUSHES

- Deviantart
- Brushking
- Brusheezy
- Procreate
Forums
(folio.procreate)



LEARNING

- Apple Store
- Knowledge City
- CreativeBug
- YouTube



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Learning Solutions

KNOWLEDGECITY 

KnowledgeCity® is an education platform providing courses in business skills, computer software, and more.



CREATIVEBUG 

Creativebug has thousands of design experts and artists.